



The Power of Digital Credentials for Product Certification Providers

Whether you're issuing product certifications for software proficiency, IT skills, or technical expertise, utilizing the Acclaim platform for badging offers powerful advantages.

A Snapshot of Acclaim's Impact and Influence



70M+
Credentials issued on Acclaim



30M+
Individuals who have earned a credential on Acclaim



380K
Clicks per month on Acclaim product/technology badges in 2022



76
NPS Score surpass industry averages



4.3M+
Badge shares from Acclaim to social networks in 2022



21M+
Views to product/technology badges on Acclaim in 2022



95%
Percentage of top IT certifications issued on the Acclaim platform

Success Story: A Career Boost for Esri Certification Earners

Esri operates an IT certification program for its employees, distributors, partners, and customers. To enhance the program for its global users, Esri adopted digital credentials for skill verification, achievement sharing, and streamlined job connections.

A survey of Esri certification earners conducted in 2020 revealed startling results:

85% found **Esri's digital badge valuable**, leading to positive job-related outcomes

20% Had **earned a raise**

22% Had been **given a promotion**

15% Had **secured a new job**

36% Said their credential had **given them job security**

Acclaim is a leading digital credentialing platform chosen by 3,500+ organizations for its comprehensive features, including badge design, program scaling, and advanced analytics. To learn how your organization can enhance its brand presence and revenue, contact us for a demo with our expert team.