



# The Benefits of Our Workforce Solution

## More Engaging Employee Experience

- » Empower them to develop their careers within your organization.
- » Help them identify relevant and achievable growth opportunities based on current skills.
- » Identify skill gaps and offer tailored learning recommendations.
- » Set clear career paths based on each role's skills.
- » Encourage them to build their professional brand by sharing their success on social media.
- » Celebrate them for earning learning verified skills.

## Stronger Team Management

- » Quickly identify employees with the right skills for upcoming projects.
- » Celebrate when team members learn new skills.
- » Identify learning trends and recommendations for their teams.
- » Future-proof teams with deeper insights into qualified successors.

## Streamlined Skills-Based Hiring

- » An improved hiring process with a better experience for everyone.
- » Accurate real-time views into candidate skills and verified credentials.
- » Reduce the risk of outdated or inaccurate information from candidates.

- » Prevent mismatches for key roles — lowering turnover, creating longevity and strengthening ROI.

## Protecting Your Talent Investment

- » Improve value from existing systems integrated into Workforce Skills.
- » Secure protected personal information (PPI).
- » Comply with international data and regulatory requirements.

## High-Impact Talent Initiatives

“The Credly team has been an amazing partner in our journey from onboarding to adopting usage. Their continuous development of new features allows us to scale and grow our programs strategically.” Kelly Ricker, Executive Vice President, Events & Learning, CompTIA



## Get Started Today

Help your workforce and your company compete more successfully. Schedule a demo to see how Pearson Workforce can work for you.